

SMART Work...

Continuous Progress...

Achieving Results...

Dear SITIANS,

Greetings

I am glad to present Banyan 2 Prop root 1of SITAA VOICE being released during the first quarter of 2015-2016. SITAA as a Registered Society is an infant of about 1 year+ having 1787 members. It is our commitment to have this e-newsletter as a quarterly publication in the website of SIT and also SITAA, to disseminate activities of SITAA.

You are all aware that 125th Birthday of the legendary founder of SIT (Late) Sri.V.Seshasayee falls on 14-8-2015. As per the resolution of SITAA actions are afoot to celebrate this once a lifetime event in a fitting manner, by erecting his life size statue in the frontage of SIT and to release his biography. Since 14-8-15 is a Friday, a working day preceding a National holiday-the Independence Day of India, the functions are slated to held on Sunday the 16th August 2015

I appeal to all alumni to attend this singular function on 16-8-15 I do not wish to preempt the contents in the following pages. Please read on...

> Your SITian Dr.S.Sudharssanam (Editor)

Profile of Leaders - SITians

Hope all of you might have read the profile of our Founder President SITAA Sri.R.Palaniappan, Founder Secretary Sri.P.Kothandaraman, President Sri.N.Venkatramani & Vice President Dr.S.Sudharssanam and the present Secretary, Sri.G.M.Rajendran in our earlier issues

Now we publish the profile of our E.C members Sri.G.R.K.Raju, Sri.R.Mananathan, Sri.C.S.Seshadri, Sri.V.Satyanarayana. Profile of Sri.M.Duraivel, Sri.R.M.Himmathlal, Sri.Prasanna Venkatesh will follow in next issue.

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SRI G.R.K.RAJU, IRSME (RETD) an Illustrious Alumnus 1965 batch

Sri. G R K Raju, who retired as Chief Workshop Manager of Golden Rock Railway Workshop Joined the *Indian Railway Service Of Mechanical Engineers* (IRSME) thro' 1974 UPSC - Engineering Services Examination.

He obtained his diploma from the Renowned SIT of Trichy and joined Engineering Workshop at Arakkonam, where he passed AMIE exams and the UPSC exams.

He first Joined in 1974 at CENTRAL ELECTRICITY AUTHORITY as ASST. DIR. and subsequently to IRSME and was posted to Eastern Railway, Calcutta. He severed in various capacities in BIHAR and BENGAL areas of Eastern Railway and came to South Central Railway and worked at HUBLI and KAZIPET till he came to Southern Railway in 1990.

He had worked as Chief Rolling Stock Engineer, S.Rly. In charge of maintenance of Coaches and Wagons of entire S.Rly. Later he worked as Chief Workshop manager of Loco Works, Perambur, as Addl. Divisional Railway Manager, Chennai Division and lastly at Golden Rock Workshop.

He had training in Germany and Belgium on SPM (Special Purpose Machines) and visited many European countries. He had specialized training in CNC Machines, Quality Circle, Value Engineering, TQM, and management training at Indian Institute of Public Administration, New Delhi. He recently visited Japan for study at KAWASAKI industries.

He is a Computer Enthusiast and a lover of Classical Music. He has been regularly delivering lectures in various professional Institutions and Associations including

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Rotary clubs on Quality Circle, Bio-Rhythms Creativity, Inter Personal Relations, The Art of Surviving as Manager, TQM, Stress Management, Skill for Facing Interviews and Group Discussion, Material Resource Planning (MRP), Leadership, Entrepreneurship, etc.

He has also worked as ADVISOR (Technical) to M/S Anand Engineering Products Ltd. at TRICHY and as GM/Training at M/s VEESON PVT. Ltd., at TRICHY and as PROJECT MANAGER of Trichirapalli Engineering And Technology Cluster, a Rs. 114 crores, project. He last worked as Senior Vice President at TEXMACO, Kolkata.

SITAA wishes him happy life for the days to come.



Sri.R.Mananathan, an Illustrious Alumnus of 1965 batch Chairman, Manatec Group Companies

Sri.R.Mananathan, an Illustrious Alumnus of SIT, passed out with Diploma in Mechanical Engineering during 1965. He further qualified with AMIE during 1970

He started his career in Guindy Tool Room for three months followed by 13 years experience as Asst Executive Engineer in Naively Lignite Corporation.

He joined Abu Dhabi Gas Industries in Maintenance department where he served for 7 years.

He started his own company "Manatec Group Of Companies" in Pondicherry having 300 plus employees with a current turnover of Rs.55 Crores during the last three consecutive years. Out of the business of Rs.55 Crores, the contribution of Export business with 60 plus countries is Rs.20 crores. His Company is DSIR recognized R&D company, Has received National Awards for Quality, R&D and Exports



Field of Specialty

- 1. Specialist in Rotating Equipment (Pumps, Compressors, Gas turbines etc)
- 2. Condition Monitoring Techniques, Shaft Alignment, Vibration and Balancing
- 3. Specialist Automobile Wheel Alignment and Wheel Balancing
- 4. Research, Design and Development of products related to the above fields

His Achievements

- 1. Designed and Developed a Shaft Alignment Computer "FASTALIGN" for Rotating Equipment
- 2. Designed and Developed Wheel Alignment Computers for Automobile using latest Image Processing Technology
- 3. Design and Development of Wheel Balancing machines, Pollution Control Equipment for Automobiles
- 4. Design of End of line Wheel alignment Projects for Automobile Manufacturers
- 5. Design and development of a Wheel Alignment system for Multi Axle Trucks and Buses.

His Social Associations

- 1. Past Chairman of CII Pondicherry
- 2. Regional Council Member Of CII
- 3. Founder of Thattanchavady Industrial Estate Welfare Association

SITAA wishes him further success in his enterprise & happy life for the days to come.





Mr. C S Seshadri (CSS) one of the great counselor-Guide-Leader, with Diploma in Electrical Engineering from 1978 batch.

CSS joined M/s Star Drive Engineers & Southern Power systems in April 1978 where he paced initial steps in his career as an **Assistant Testing Engineer** and that was followed by many elevations.

He switched over to M/s Engineering Construction Corporation Ltd. (Wholly owned subsidiary of Larsen and Toubro Ltd) - at AUDCO India Ltd job site as a **Jr**. **Supervisor (Electrical)** in Dec 1978. From there, in Jun 1979 he was posted to in M/s KIOCL job site Kudramukh Karnataka as supervisor (electrical). During this tenure he has handled the activities like lighting cabling termination and Project planning. Later he was transferred to 2 x 110MW Kota thermal power Project job site - Rajasthan

as Junior Engineer (Electrical) in Mar'1982 wherein his responsibility was Project Planning Control & Monitoring.

After the stint in Rajasthan he was transferred as an **Asst**. **Engineer (Electrical)** to 2X210MW RoparThermal Power Project job site - Punjab from Jan'1984 to May'1985 as an Execution Engineer. After successful completion of the project CSS was posted in 4 × 210MW Mettur Thermal Power Project job site - Tamilnadu in June 1985 as **Planning Engineer (Electrical)**, he got profound knowledge and skill in planning. During this period he has accomplished part time B.E in 1989.

Later he was posted as a Resident engineer for 2×500 MW AnparaThermal Power Project job site in Uttar Pradesh in Jan'1990 where he had an opportunity to work with M/S MITSUI and M/s MHI of Japan. In 1991, on completion of this project he was entrusted with the responsibility as Resident Engineer for 1×210 MW RaichurThermal Power Project job site - Karnataka and completed the same in Sep'1993. Later he served as a **Construction superintendent** for Thapar Dupont job site, Gummidipundi, Chennai during Oct'1993 to Sep' 1996 .During this period he has worked in the ALLIANCE team of Thapar Dupont /Flour Daniel/L&T Construction. Later from Oct



1996 he became the Construction Manager of Cochin Refinery job site - Kerala up to July 2000.

He was then posted as Project manager for **largest nuclear power Project in India**, 2 x 540MWeTarapur Atomic power projects - Maharashtra. Being a Project Manager and due to his continuous, consistent efforts and management, the project was completed within 60 months right from survey to Commissioning.

Then he gave his services as a **Sector Project Manager E&I** for Ahmadabad region which covers Gujarat and Rajasthan States and was heading the operations of Transmission line, Substations, Electrical and Instrumentation business units up to June 2007. From here, he moved as a Deputy **Project Director** to **DIAL** – **Delhi International Airport job site in July 2007 which is India's and South Asia's largest Aviation hub** with a current capacity of handling more than 62 million passengers. The areas of operations were – Airfield Ground Lighting (Runway &Taxiway), Main Receiving Substation, Peers, Passenger Terminal Buildings, AGL Substations, Apron Lighting, Total Airport electrical, Total Airport IT jobs execution etc. – from design to commissioning

He contributed his services as Joint General Manager from 2009 to Dec 2012 and as General Manager & Head Operations from Jan 2013 to Sep 2013. Currently he is GM and Head Contracts Management and with his profound knowledge and 37 years of experience he is contributing in various grounds. He prepared Training Modules for trainees. He is an in-house trainer from trainee level to senior executives and a qualified Executive Coach.

SITAA wishes him to reach higher altitude in his endeavor.



Sri.V.Satyanarayana, Illustrious Alumnus 1985 batch

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Mr.V Satyanarayana (VSN) commenced his career in ECC as a DET in 1985 and over the years evolved into a competent professional. Hailing from Ammapalayam, a non-descript village in Tamil Nadu, VSn completed his schooling from Government Higher Secondary School in his native and Diploma from Seshasayee Institute of Technology, Trichy. He later did his Graduation B E (Civil) from BMS Evening College of Engg, Bangalore in 1994.

Starting his career in contracts department,VSn moved to Kalpakkam DAE Project as planning / billing engineer which was followed by stints at various projects in Bangalore as a frontline execution engineer. Between 1995-2001, VSn coordinated 39 projects (in Chennai Region) and was the Resident engineer/ Construction manager for three software centres in Chennai, deputy to GM (Sector Operations) during 2006-08 co-coordinating the Projects on 'all India basis' and later on Section in-charge at DIAL (Delhi International Airports – Terminal T3).

Posted at KCP site during March 2009 as Operation Head – Civil Works, VSn had an allround task at hand in this green field project. He states" the scope comprised around 60000 cum of concreting to be done in 12 months' time, construction of major buildings like pre-heater, crusher, cooler, clinker silo, pre and post clinker structures."

In 2010-11, posted almost on the same capacity in JIPMER-Pondicherry for Phase 2 of Construction – for Design & Construction of Women & Children Hospital, Hostel for Men & Women, Teaching Block etc.

From 2011-14, VSn was posted as the Project Manager for 500Cr NISER Project at Bhubaneswar-Orissa. The Project is a Green Field Project. The scope includes constructing 127 Buildings in 300 Acres area with Structural, Architectural, MEP Services, Roads, Compound wall, landscaping etc.

Assuming an overall responsibility VSn played a pivotal role in implementing management discipline and quality consciousness. He cites "I made it mandatory for all engineers to prepare the quality check list and make the RFI/CVI for technical clarifications."He initiated and implemented the "unique labor entry system (with name and category), 6 week's roaster for staff on Sunday and night shift, management sanction system for sub-contract billing and enabled the Section heads to take strategic decisions. He takes great pride in mentioning that the stringent safety and quality initiatives were instrumental in bagging the prestigious award from British Safety Council for NISER - Bhubaneswar Project.

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Van's technical expertise was instrumental in taking forward many innovative execution changes which are instrumental for project execution. VSn says proudly that he was instrumental in purchasing a LONG List of high-end Equipments for their B&F IC (Buildings & Factories Independent Company) like Tower Cranes, Plants, Boom Placers, Passenger Hoists, and Mast Climbing Platforms etc. to the tune of 400 to 500Cr during the year 2006-07 at HQ Office. Presently posted at L&T Construction HQ, he says with proud that 'I may be a unique person to have worked alternatively both at Site & at Office alternatively in this 30 Years of Service. This he says makes him refreshed with Technical Knowledge.

He is now co-coordinating for Construction of Statue of Unity – Sardar Vallabhabai Patel from L&T HQ at Chennai.

VSn is married to Sripriya who is a post graduate in history and like him, is multifaceted with skills in typewriting, shorthand, Tailoring, drawing, painting, handiwork etc. The Satyanarayanas have two sons. Siddharthkrishna, the eldest son has just passed XII & is School First with 95.60% in CBSE. The younger lad Sravan Krishna is in class VIII. VSn is an active member of the 'Residents Welfare Association' and has pioneered rain water Drain Construction initiative, a model concept to counter act the flooding during monsoon.

SITAA wishes him further growth in his career to reach his cherished peaks



Sri.P.Srinivasan an Illustrious Alumnus of 1981 batch

Sri P.Srinivasan was born as the fourth and last child in a family of teachers at Kuzhipirai, Pudukottai District in 1962. His school education was at Thuraiyur, Zamindar School. He had the fortune of learning English from Shri. V.J.Avadhani, M.A, B.Ed who was the author of Bhavani's Tutor. Because of the English master's influence, he could uphold the tradition of his family - standing first in English. He also won first prize in English Elocution Competition during the first year of DME in SIT. The topic was about the only one book he would preserve. He spoke about "The story of my Experiments"

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with Truth". During school days he never ventured on stage due to stage fear when both his brothers were flamboyant orators. His English teacher in SIT Shri.R.Rajagopal asked him to join the competition and he discovered that he could also do it.

He joined SIT in the year 1978 and was a day scholar for the first year. During the second and third year he moved to hostel. He availed Educational Loan from Canara Bank, Turaiyur for 2nd and 3rd years. He fondly recalls that SIT made it so smooth that he never knew what was happening in the bank. SIT will send all Bills directly to the Bank and get the cheque.

After completion of DME in 1981, he went to Chennai for employment. He worked as Sales Representative in an Agency for two years. He joined M/s. Sayaji Iron and Engineering Co as Sales Engineer in 1983 and worked with them till 1988 in two spells. During 1984-85 he joined M/s Macon Engineers, a machine tool design company as Design Engineer. He came back to SAYAJI in 1985 as he was wanted there by a Senior Colleague in their Head Quarters, Baroda.

He was avoiding all Government Jobs because of his belief that Govt. jobs are less demanding with lack of efficiency and if an engineer has to prove himself, it can be only in Private Companies. All his siblings, two brothers and one sister, were employees of Central Govt. His second brother in Chennai used to advise him to apply for jobs in Central Govt. which he was stoutly refusing. His salary was almost 1.5 times his brother's in those days. When he was crossing 25 years, his brother said, "After 26 years, you will not be eligible to apply. You are refusing on the assumption that you are fit to get selected. You'll not be able to face the competition. If you get selected, and still you refuse, I'll respect your views. Otherwise I'll just think that you are afraid of failure." This argument worked. He applied for both NLC and Railways, wrote exams. Cleared both. But missed the NLC call letter due to shifting of residence. Got the Railway's call letter and got selected as Junior Engineer in Workshops. Now his mother started persuading him to take the job in Trichy so that he can be with them in their old age. He yielded to his mother's wishes and joined Golden rock Workshop of Southern Railway.

Initially he was put under training and given Carpentry trade, which he disliked. He made several representations and finally changed his trade to "Quality Control". The officer who gave him this change said, "You should work in Wheel Shop." Normally



people avoid wheel shop for two reasons, the work will be hectic and also atmosphere would be full of oil and grease, the second is in case of failure, only the inspector is fixed. He readily took up the challenge and made a successful stint of eight years in Wheel Shop. The job was more than demanding, rather challenging which suited him. When Golden rock got ISO certification in 1996, he played an active part and prepared the entire documentation for Wheel Shop. Thus got noticed by all the Senior Supervisors and Executives. He was one of the four Supervisors selected for providing Lead Assessor training in ISO 9002 by CII, Delhi in the year 1998. After this training he was inducted into Quality System Cell and given the responsibility of Calibration. This gave him an opportunity to bring the best out of him, IT skills, Planning and Project execution, Communicating and Coordinating. He made a massive database of Instruments to be calibrated and ensured Complete readiness of Calibration status for 3 years consecutively for ISO Audits. In the year 2001, he got CME's award for reducing Calibration cost by 2 Lakhs, by organizing many "On Site" calibrations and sourcing new agencies that had NABL accreditation.

During the years in QMS Cell, he also had the opportunity to be a trainer in the programs organized by the cell. Thus he got more interest in "Training" and joined ISTD's program for Diploma in Training and Development, Delhi. He completed the course very successfully with the guidance of Late Shri.G.Sundaram. GS got him a guide in Trichy, who was his old student and had done the same ISTD Diploma few years before. GS also got him an Industry to do the Project Work- a BHEL ancillary, the MD of the company being his old student. The project was very thrilling and successful. GS took the trouble of going through the Project Report for a week and gave his review in writing. Shri.P.Srinvasan is cherishing this letter by GS as one of his prized possessions. This made him to meet GS quite often , who introduced him to Shri. Kothandaraman and thus, he were drawn into SITAA in due course.

He got a career option in Railways and switched to IT in the year 2002. For the past 13 years he has been in the IT Centre in Golden rock, heading important packages like Payroll. He was successful as a team leader and also a team member, thus played an important role in two major Projects, one is Conversion of Payroll from COBOL to ORACLE in 2006 and implementation of Sixth Pay Commission recommendations in 2008. He got FA&CAO's award for these achievements.



Currently , apart from being EC member, he is actively participating in the affairs of SITAA like publishing of E-Magazine once in every 3 months, organizing reunions, fund raising initiatives etc. The reunion of 1981 batch mates in June 2014 was a very big hit and has resulted in reuniting the 1981 alumni who keep touch in Social network on a day to day basis.

SITAA wishes him further growth in his career to reach his cherished peaks

Sri.G.M.Rajendran Secretary SITAA has offered to teach full credit course "manufacturing Technology-I" for third semester Mechanical Engineering during the academic year 2015-16. Other Alumni who are willing to deliver special lectures may kindly enlist themselves with SITAA / Principal, SIT. SITAA expresses its appreciation to Sri.G.M.Rajendran.

GS-ANC MEF Scholarship

SITAA awarded GS-ANC MEF Scholarships to the following students belonging to II and III year.

| SI.No. | Name of the Student | Year & Branch |
|--------|-----------------------|--------------------------|
| 1 | Selvan.A.Staalin | II Year Electrical |
| 2 | Selvan. M. Manikandan | II Year Paper Technology |
| 3 | Selvan. K. Muhilan | II Year ICE |
| 4 | Selvan.S.Keerthivasan | ll year Mechanical |
| 5 | Selvan.B.Vijay | III year Civil |
| 6 | Selvi.A.Manimekalai | III year Electrical |
| 7 | Selvan.M.Thilak | III year Mechanical |
| 8 | Selvi.H.Sangeetha | III year Computer |
| 9 | Selvi.R.Yamini | III year ECE |

Accordingly cheques of the value of Rs.5,500/- each were distributed to the above candidates today.

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SESHSAYEE INSTITUTE OF TECHNOLOGY ALUMNI ASSOCIATION (Regn No 202/2015) www.sitalumni.in sitaa202.2013@gmail.com

SITAA VOICE

BANYAN 2 JUNE 2015 PROP ROOT 1 (FOR PRIVATE CIRCULATION ONLY)





Dr.S.Sudharssanam, Vice President, SITAA handing over the cheque towards his contribution to Seshasayee Educational Society (His one month pension amount) consecutively for the sixth year to our Chairman Sri.V.K.Seshasayee on 22th April 2015



Shri.S.Sangappillai. Principal, SIT handing over Cheque for Rs 25000 towards advance for Bronze Statue of Late Shri V.Seshasayee to Sri Raghavanandam, Sthapathy.

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Secretary and Vice President, SITAA along with Hon.Sec. SIT met Sri.N.Gopalaratnam Chairman Seshasayee Paper & Boards, Erode on 28th April 2015, regarding the ensuing 125th birthday celebrations of (late) Sri.V.Seshasayee

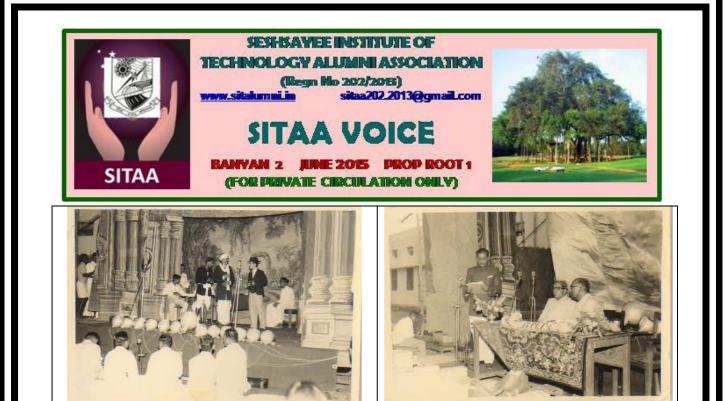


Sri.S.Sridhar, Alumnus of 2004 Mechanical Branch handing over the cheque for Rs.60,000 to SES on 29-06-2015. As per the Principal he has been giving such donation for the last four years regularly.

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Annual day celebrations 1958



1961-1964 Batch - Mechanical (spot yourself) Some more Group Photgraphs of yester years may be seen in the Website of SITAA. Spot yourself there of your teenage times

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125th birthday of Founder of SIT (late) Sri.V.Seshasayee will be celebrated in a fitting manner on 16th August 2015 (Sunday). All are requested to plan to attend the function in SIT.Alumni may contribute liberally for this purpose.

Appeal for contributions may kindly be seen below:

Dear Sirs / Alumni / SIT Friends

Our Good Wishes to all of you.

I am happy to inform you that the 125th Birthday of our legendary founder (Late) SRI V.SESHASAYEE falls on Friday the 14th AUGUST 2015. It is proposed to erect "A FULL LIFE SIZE BRONZE STATUE " of our founder in front of SIT's main building, and get it opened on his 125th BIRTHDAY and also release a book on his Biography, containing a lot of information about (Late) SRI V.SESHASAYEE and his remarkable achievements.

The total expenses including the cost of erection of the bronze statue and the expenses towards the arrangement of the function on that day is estimated to be about Rs.12 Lakhs. We have received some contributions from our Alumni as well as some well wishers. However the amount of contributions received falls short of the expected expenditure. So, we request you to kindly contribute liberally, for this one time land mark event

The bank details are as under:

Donations are eligible for exemption u/s 80 G of IT Act

| Account Name | : SESHASAYEE EDUCATIONAL SOCIETY |
|--------------|----------------------------------|
| A/c No. | : 830010100026104 |
| Bank Name | : BANK OF INDIA |
| Branch Name | : Ariyamangalam (SIT Campus) |
| IFSC Code | : BKID0008299 |
| MICR Code | : 001788 |

You may send the cheque / demand draft favouring "Seshasayee Educational Society" to " Mr.G.M.Rajendran, Secretary, SITAA at the following address. Thanking you & With Kind Regards

G M Rajendran Secretary SITAA Res. Address Old No.16-A, New No. 76, Nethaji Street Iyyappa Nagar K.K.Nagar P.O. Tiruchirapalli-620021

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THE SESHASAYEE INSTITUTE OF TECHNOLOGY (AN ISO 9001 - 2008 CERTIFIED AUTONOMOUS INSTITUTION)

TIRUCHIRAPPALLI - 620 010

TIRUCHIRAPPALLI - 620 010

E-mail : sittrichy@yahoo.co.in

Phone No : 0431 - 2441211 Fax No : 0431 - 2441210

S. Sangappillai Principal 26/06/2015

Sir,

GREETINGS FROM SESHASAYEE INSTITUTE OF TECHNOLOGY.

You are aware that Seshasayee Institute of Technology, was founded in the year 1952, by the vision of (Late) Sri.V. Seshasayee, a doyen Industrialist of yore, to develop middle level technical man power for the country. This was needed in the post independence era, due to accelerated industrial growth of the country. Equally gratifying to note that SIT was the first grant in aid polytechnic, in the Composite Madras Province (comprising of Andhra Pradesh, Karnataka, Kerala, U.T. Pondicherry) in the immediate post independent India.

The Year 2015, happens to be the 125th birth year of legendary founder of (late) Sri.V. Seshasayee. His 125th birth is proposed to be celebrated on 16-08-2015 in a fitting manner.

This institute has a strong Alumni association with several of our old students having occupied note worthy positions of high standing in Government., Public Sector Undertakings, and Private Industries and also several of them as shining Entrepreneurs.

It may be apt to state that some of our old students were and are in the services of your organization whose contribution for the growth and sustenance of the organization would be note worthy.

We propose to install a life size statue of (late) Sri.V. Seshasayee in the frontage of the Seshasayee Institute of Technology building and to publish his biography depicting his legendary contributions for industrialization in the Southern Parts of the Country. We also propose to bring out a souvenir on this occasion.

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Just to mention, one of the prime jewel of his contributions is South Madras Electric Supply Company Limited which electrified the district of Tiruchirappalli, Tanjore, Ramnad at a time when only Madras City had the DC Electric Supply. A short brochure enclosed herewith will give you glimpses of his pioneering contributions to the Society in a nutshell.

Estimated cost of installing his life statue and publishing his biography is estimated to be Rs.12 lakhs including the festivities associated to celebrate this memorable event.

On behalf of the Management of SIT, I request you to kindly offer your valued contributions to this cause since joining hands with us in this endeavour, will be a matter of prestige for your esteemed organization.

Cheque favouring **"Seshasayee Educational Society"** payable at Trichy may kindly be forwarded to me at an early date. Contributions to **"Seshasayee Educational Society "** are exempt U/S 80G of Income tax act.

I shall be grateful to you for your munificence.

Looking forward to hearing from you and Thanking You,

Yours faithfully,

Encl:Profile

N. Jugud PRINCIPAL

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(AN ISO 9001 - 2008 CERTIFIED AUTONOMOUS INSTITUTION) TIRUCHIRAPPALLI - 620 010

E-mail : sittrichy@yahoo.co.in

Phone No: 0431 - 2441211 Fax No: 0431 - 2441210

S. Sangappillai Principal

Sir,

26/06/2015

Sub : Seshasayee Institute of Technology, Tiruchirappalli-10-125th Birthday Celebration of (Late) Sri. V. Seshasayee-Founder of SIT.

We hereby extend our Hearty Greetings.

You will be happy to note that our Institution which is a polytechnic of nearly 63 years standing, was founded by (Late) Sri.V. Seshasayee, a great visionary. He was one of the pioneering industrialists during the pre-independence era of the country. Seshasayee Institute is the very first polytechnic established in the post independence era, in the then composite Madras State. He was born on 14.08.1890 and died in 1958. His contributions to industrialise, the southern part of India is mind boggling.

It is proposed to celebrate the 125th Birthday of the Founder in a fitting and grand manner. We have written to several Industries who have employed our products in our country, to kindly make it convenient to grace this remarkable and memorable celebration with their august presence. We are confident of their kind and positive response.

In this connection, it is proposed to bring out a Souvenir containing valuable and thought-provoking articles related to the cherished memories and contributions of (Late) V. Seshasayee.

We are confident that this Souvenir will be an excellent medium of publicity for your esteemed organization. Tariff for the advertisements are as under. We request you to choose the appropriate slot befitting your organization and be part of the "Once a Life Time" Celebration.

| Outer Wrapper Page (Rear) | : | Rs.20,000/- |
|---------------------------|---|------------------|
| Inner Page of Wrappers | : | Rs.15,000/- each |
| Inner Full Page | | Rs.10,000/- each |
| Inner Half Page | | Rs.5,000/-each |

Cheque in favour of "Seshasayee Educational Society" and Advertisement Material may please be sent to me so as to reach on or before 10th July 2015. Looking forward to your response,

Yours faithfully,

PRINCIPAL



Sri.T.R.Sivaraman, Hon.Secretary Seshasayee Educational Society(SES) resigned wef 24-6-2015 due to personal reasons , after serving SES for about 9 years. SITAA places on record his valuable services to the Institute and in helping SITAA to flourish. SITAA wishes him all the best in his career and life for the days to come.

Sri.V.K.Seshasayee, Chairman, Governing council of SIT appointed Dr.S.Sudharssanam as the Hon.Secretary and Sri G. M.Rajendran as Joint Hon. Secretary of SES. They assumed charge wef 29-6-15. Both are alumni of SIT. SITAA wishes them a successful tenure.

Quote of the issue :

Dave Anderson and Jim Murphy joined American Railways on the same day. Twenty years later, Dave was still doing the same job but Jim became the Chairman Of Railways. Dave said, "I came to work for Dollar 1.75 an hour; Jim came to work for American Railways".

That made all the difference !!!

I record my sincere thanks and appreciation to Sri.P.Srinivasan, Sri.G.M.Rajendran & Sri.S.Sangappillai, Principal SIT for their unstinted support and co-operation in releasing this issue. I also thank all members of Editorial Board.

Dr.S.Sudharssanam, Vice President, SITAA & Editor

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