



**SITAA VOICE**  
SESHASAYEE INSTITUTE OF TECHNOLOGY ALUMNI  
ASSOCIATION (SITAA)  
Regn.No. 202/2013  
S.I.T.Campus, Tiruchirappalli-620010  
Issue dated 30<sup>th</sup> Sep' 2016  
**Banyan 3** **Prop Root 2**



*AIMING HIGH*



*HARD WORK*



*ACHIEVEMENT*



### **Message from President, Vice-President and Secretary of SITAA (2016-19)**

We are beholden to the members for electing us unanimously. Such unanimous election is an indicator of the cohesiveness of the family of Alumni of SIT. We'll do our best for SIT and SITAA during our tenure to uphold the prestige of SIT and SITAA.

Thanks

Dr.S.Sudharssanam  
G.M.Rajendran  
M.Duraivel

Dear SITIANS,

I am glad to present this issue of SITAA VOICE being released by the end of the third quarter of 2016-17. Subsequent to the celebration of 125<sup>th</sup> Birth anniversary of our legendary founder (late) Sri.V.Seshasayee, as decided we arranged 12 Leadership Lectures, during one year as part of the 125<sup>th</sup> birth anniversary celebrations. During this quarter SIT remembered Dr.A.P.J.Abdul Kalam, People's President, paid musical respects to Smt.M.S.Subbulakshmi, and also celebrated Engineers' day etc. To know the various activities of SIT and SITAA, Please read on....

Your SITian

G.M.Rajendran  
( Editor)



### **Leadership Lecture Series – Seventh lecture on “Positive Thinking”**

On 11<sup>th</sup> July 2016, Seventh Leadership Series Lecture was arranged by department of EEE. Mr.Vimal Thiagarajan, Assistant General Manager, Larsen & Toubro Ltd., Chennai delivered the lecture on “Positive Thinking”.

Mr.Vimal Thiagarajan, Assistant General Manager, L&T, delivered a lecture on “Positive thinking” on 11<sup>th</sup> July 16 as a part of Leadership Lecture series in commemoration with 125<sup>th</sup> birth anniversary celebrations of our founder.

Mr S.Sangappillai, Principal, welcomed the gathering. Dr.S.Sudharssanam, Hon.Secretary exhorted the students the importance of positive thinking without adulteration. After icebreaking session, Mr.Vimal Thiagarajan explained the students about setting the goals in life with an example of a product and a byproduct.

He quoted Swami Vivekanandha's saying “Take up one idea. Make that one idea your life - think of it, dream of it, and live on that idea. Let the brain, muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone. This is the way to success”. He emphasized on the students to follow Swami Vivekanandha's saying for living a successful life. He advised to take heart-based decisions rather than brain-based decisions in critical situations. He also suggested about choosing a job which gives satisfaction. He elucidated about the achievements and awards received by Srikanth Bolla, a visually challenged person, the CEO of Bollant Industries, Hyderabad. He also told the students to have Srikanth Bolla as a mentor in their life. He motivated the students by explaining the life of achievers in various domains. His lecture radiated and imbibed a positive energy on the students.



Electronics and Communication Engineering students interact with Mr Vimal Thiagarajan during the Leadership lecture on “Positive thinking” on 11.07.2016.



### **Leadership Lecture – Eighth lecture on “Leadership through Commitment”**

“Leadership through Commitment” was organized on 19.07.2016 under the auspices of ISTE student’s chapter. Dr.S.Sudharssanam, Hon. Secretary presided over the lecture programme. Mr.S.Rangarajan, Project Manager (Retd.), State Bank of India, Mumbai delivered the lecture. He advised the students to have learnability, commitment and mentorship which are the essential traits for a good leader. He emphasized on the students to have commitment in all their endeavors to come up in life by citing the life of Mr.V.K.T.Balan, an awardee of Kalai Maa Mani by the Tamilnadu Government. He also stressed that commitment is a gate way for good leadership.



Sri S.Rangarajan addressing the students on “ Leadership through Commitment ”



Sri P. Kothandaraman, an Illustrious Alumnus of S.I.T. Honoring Sri S.Rangarajan by presenting a Memento

### **Leadership Series Lecture – Ninth Lecture on Leadership Skills & Power Plant Instrumentation by Dr.S.Dharmalingam, GM(Retd), BHEL, Tiruchirapalli**

The ninth Leadership Lecture was organized on 22<sup>nd</sup> July 2016 by the Department of Instrumentation and Control Engineering, SIT.





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**Dr.S.Dharmalingam**, Former General Manager of BHEL, Trichy and Visiting Professor of NITT delivered a lecture on “Leadership skills” and “Power plant Instrumentation”.

During his lecture on “Leadership Skills” he elucidated essential leadership qualities viz. Integrity, Dedication, Honesty, Magnanimity, Humility, Openness, Creativity, Fairness, Assertiveness and a sense of humor.

During his lecture in the second session on “Power plant Instrumentation”, he emphasized on the significance of Instrumentation and their control in power plants. He expressed his views on harvesting the renewable energy sources to overcome the scarcity of electricity. He motivated the students to develop Leadership qualities and to update their knowledge in Instrumentation and control for power plants.

**Dr.S.Sudharssanam**, Hon.Secretary, SIT presided over the lecture programme and our Principal **Mr.S.Sangappillai** graced the occasion.



Dr.S.Dharmalingam, General Manager (Retd.) BHEL Trichy delivering his lecture

Student feed back during the programme on leadership skills



### **Celebrations of National Library Day:**

SIT organized 'NATIONAL LIBRARY DAY' celebrations on 12-08-2016 for the benefit of students in commemoration of Dr.S.R.Renganathan's birthday, a renowned author, academician, mathematician and librarian.

Dr. S.Sudharssanam Hon. Secretary presided over the celebrations. During his presidential address, he told that library is the 'lungs and heart' for an educational organisation. He informed the students to develop reading habits, which will improve their vocabulary capacity. He also advised the students to maintain a reading record and asked them to read 'book reviews'.

Dr. S. Ally Sornam, Prof. & Head, PG Department of Library Information Science, Bishop Heber College, Trichy delivered the lecture on 'LEADERS ARE READERS'. She listed the benefits of reading. She exhorted the purpose and importance of reading. She elucidated the strategies to be followed for reading. She suggested celebrating 'BOOK WEEK', to conduct 'BOOKS EXHIBITION' and to display 'NEWS FOR THE DAY' at the institute premises. She also informed that a good reader will have all the traits of a good leader.

Mr G. M Rajendran, Hon. Joint Secretary and Mr N. Raju H.O.D/Mech & Vice Principal encouraged the students to improve their reading skills during the function.



Dr.S.Ally Sornam delivering lecture on "Leaders are Readers" during "National Library Day Celebrations" at SIT

### **Remembering Dr.A.P.J.Abdul Kalam**

The first memorial day of former president Dr.A.P.J.Abdul Kalam was observed at Seshasayee Institute Technology on 27.07.2016. An oratorical



competition on “Achieving the dreams of former president Dr.A.P.J.Abdul Kalam” was conducted in the afternoon for the students of first year Basic Engineering under the aegis of National Service Scheme units & Youth Red cross unit. About ten students participated. A meeting was organized in the evening to pay homage to the former president. Dr.S.Sudharssanam, Hon. Secretary presided over the meeting and paid his tributes. He advised to follow the principles laid by former people’s president for younger generation towards prosperous and strong India. Mr.S.Sangappillai, Principal & Mr.N.Raju, Vice-Principal paid their reverences on Dr.A.P.J.Abdul Kalam.



Winner Students of First year Basic Engineering, spoke on “Achieving the dreams of former president Dr.A.P.J.Abdul Kalam” during his First memorial day

### **65<sup>th</sup> Annual Sports meet of SIT:**

The Sports meet for this academic year was conducted on 30-07-2016. Dr.D.Prasanna Balaji, Director & Head, Research Department of physical education & Sports Sciences, National College, Trichy was the chief guest, and delivered the sports day address. He emphasized on the importance of Sports in education system which gives good conduct, discipline and mindset to the students. Further he elaborated that a sports man can excel in crisis management. He distributed the prizes and trophies to the winners. Sri.N.Raju,





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Vice Principal welcomed the Chief Guest and gathering. Sri.S.Sangappillai, Principal presided over the meet.

An Article in "The Hindu" Metro plus dated 06-08-2016, about Founder of SIT (Late) Sri.V.Seshasayee, "SWITCHING ON INNOVATION" was published by Ms.Nahla Nainar, Chief Editor, Metro plus, The Hindu.

Those who did not have a chance to read this article, may connect to the following link in internet to read

<http://www.thehindu.com/features/metroplus/from-electrification-to-chemical-production-v-seshasayee-and-his-close-friend-r-seshasayee-laid-the-foundation-of-industrial-growth-in-southern-india/article8948567.ece>

**Leadership Series Lecture – Tenth Lecture on Leadership Dr.N.G.Kannan, Former Director, IOCL, Mumbai**

The 10<sup>th</sup> Leadership lecture series on “Leadership” was arranged on 08.08.2016. Dr.S.Sudharssanam, Hon.Secretary presided over the programme Dr.N.G.Kannan, Former Director – Indian Oil Corporation delivered the lecture on “Leadership”. He advised the students to develop reading habits which facilitate learning, to forget the unwanted and update the new trends to survive in the present competitive world. He urged the students to focus beyond academic areas. He informed them to pursue what they like and like what they pursue and to be internally driven. He advised the students to develop a mindset that brings happiness around them. Selvi. M.Shankaridevi of final year EEE welcomed the gathering and Selvi.Haripriya of second year EEE proposed vote of thanks.



Dr.N.G.Kannan delivering his address on “Leadership” on 08.08.2016.

**Leadership Series Lecture – Eleventh Lecture on Qualities of a Leader:**

On 09-08-2016, Sub.Lt.Dr.V.Bastin Jerome, Assistant Professor, Commerce, St.Joseph’s College Trichy lauded the students of Computer Technology for their active participation, attentiveness, discipline and decorum maintained during his lecture on “Qualities of a Leader”. He was confident that he could see many good future leaders among the students audience. During his exciting lecture he advised the students to have self confidence and self acceptance in their mind set. He urged the students to build sportsmanship in their career. He said that to be a good leader one should have trust, faith & belief within themselves. He emphasized the students to have high self esteem so that they can walk the talk. During the programme Mr.V.G.Ravindran, HOD welcomed the gathering. Mr.S.Sangappillai, Principal presided over the programme and Mr.N.Raju; Vice-Principal felicitated the organizers of the programme.





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Mr.V.G.Ravindran, H.O.D Computer Technology welcomed the gathering for the Leadership Lecture on “Qualities of a Leader”



A student of Computer Technology interacts with Sub.Lt.Dr.V.Bastin Jerome during the Lecture.

**Leadership Series Lecture – Twelfth Lecture on “Emphasis on Soft skills”**

The twelfth leadership lecture on “EMPHASIS ON SOFTSKILLS” was conducted on 12-08-2016. Mr.S.Gopal Iyer, Head – Training & Placement, Saranathan College of Engineering, Tiruchirappalli delivered the lecture. During his lecture he urged the students to develop their soft skills to get lucrative jobs and to survive in this competitive world. He informed the students about the 7C’s of communication i.e. Clear, Concise, Concrete, Correct, Coherent, Complete and courteous. He said that it is mandatory for a good leader to have excellent communication skills. Dr.S.Sudharssanam, Hon.Secretary presided over the programme.



Welcome address by a student of Paper Technology for the lecture series on “EMPHASIS ON SOFTSKILLS”.



Mr.S.Gopal Iyer, Speaker of the day on “EMPHASIS ON SOFTSKILLS”.



### **Celebration of 126<sup>th</sup> Birth Anniversary of Founder, SIT**

SIT, Trichy Celebrated its Founder (Late) Sri.V.Seshasayee's 126<sup>th</sup> Birth Anniversary in a grand manner. Dr.S.Sudharssanam, Hon.Secretary delivered the presidential address.

Dr.V.Gopalakrishnan, Former Executive Director, Bharat Heavy Electricals Ltd., Trichy, the Chief Guest for the Celebrations, delivered the Founder's day address.

During his address to the students, he emphasized on them to take, "Founder V. Seshasayee as a role model in their life and do the needful for the Improvement of the society."

Chief Guest awarded the "S.I.T. RATNA" to illustrious Alumni of the Institution. Prof.P.Kothandaraman, DGM (Retd.), BHEL, Trichy, Sri. S.Rengarajan, General Manager, Haritha Seating Systems, Bangalore, and Dr.J.Murali Krishnan, Professor in Civil Engineering Department, I.I.T., Chennai, for their Professional achievements which brought laurels to their alma mater. Mr. S.Sangappillai, Principal welcomed the gathering of the function. Sri.N.Raju, Vice-Principal proposed vote of thanks.



Prof.P.Kothandaraman  
receiving SIT RATNA Award





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Sri.S.Rengarajan receiving  
SIT RATNA Award



Dr.J.Murali Krishnan  
receiving SIT RATNA Award



Chief Guest  
Dr.V.Gopalakrishnan Former  
ED, BHEL Trichy addressing





The Hindu dated 16-08-2016 published the Celebration of SIT's Founder's day

## THE HINDU

**TODAY'S PAPER » TAMIL NADU**

TIRUCHI, August 16, 2016

**SIT celebrates its Founder's Day**

*Students who have excelled in their professions felicitated*



'SIT Ratna' awards received by J.Murali Krishnan (right), S.Rengarajan (second from right), P. Kothandaraman (third from right) at the Founder's Day celebration of Seshasayee Institute of Technology in Tiruchi on Sunday

Seshasayee Institute of Technology (SIT) celebrated its Founder's Day on Sunday by felicitating three former students who have excelled in their professions.

The 'SIT Ratna' awards were presented to P. Kothandaraman, former Deputy General Manager, Bharat Heavy Electricals Limited, Tiruchi, S.Rengarajan, General Manager, Harita Seating Systems Ltd., and J.Murali Krishnan, Professor of Civil Engineering, IIT Madras.

In his address, chief guest Dr.V.Gopalakrishnan, former Executive Director, BHEL, urged students to be inspired by the example of V. Seshasayee, who, with R. Seshasayee brought electricity and industrialization to southern India, even though he was not an engineering graduate. Principal S.Sangappillai spoke. SIT recently concluded its year-long celebration of the 125<sup>th</sup> birth anniversary of its founder V. Seshasayee. Among the many programmes conducted at the Ariyamangalam campus of the institute was the 'Leadership Lectures' series with experts from various fields, including G.R.K. Raju, former Chief Workshop Manager, Golden Rock Railway Workshop, Gopal Iyer, Training and Placement Officer, Saranathan College of Engineering, and N.G.Kannan, former Director, Indian Oil Corporation, addressing the students. Every month, invited speakers talked to students and staff about different aspects of being a leader in one's profession.

You can connect to this link - <http://www.thehindu.com/todays-paper/tp-national/tp-tamilnadu/sit-celebrates-its-founders-day/article8993132.ece>



**Rotaract Club of SIT** – Fresh office bearers from the students. The 21<sup>st</sup> installation function of new office bearers of Rotaract Club of SIT was conducted on 02-09-2016. Rotarian Sri.S.Appavuraj was the Chief Guest of the function, installed new office bearers. Rotaractor Sri.A.Marimuthu Dist Representative was the Guest of Honour during the function.

Final year Students – Selvan.S.Syed Irshad and Selvan.S.Gokul are the new President and Secretary respectively.

This is an appreciation and motivating factor for the Students to involve themselves in Social activities.

#### **SWACHH BHARAT Mission at SIT**



The Tiruchirapalli City Corporation launched the Prime Minister's "SWACHH BHARAT" Mission in the educational Institutions and SIT was the first institution in Trichy Dist

- A function in connection with the launching of "SWACHH BHARAT" Mission was arranged on 07-09-2016. Dr.S.Sudharssanam Hon.Secretary presided over the function. During his address he emphasized on the students to have SIT Premises as Ultra Clean campus. Dr.Geetha Rani, City Health Officer delivered the key note address. She elaborated Prime Minister's SWACHH BHARAT Mission and insisted for the cleanliness, and how to wipe out the mosquitoes, to eradicate the Dengue fever.



#### **Engineers' day Celebrations in SIT on 15-09-2016**

Prof.P.Kothandaraman, an illustrious alumnus, SIT, was the Chief Guest and delivered the Engineer's day address. He made a power point presentation about Dr.M.Visveswaraya illustrating his unparalleled excellent services in Engineering field in turn to the society which was very much appreciated by the students and staff of SIT. Dr.S.Sudharssanam presided over the function





Celebrations of birth Centenary of Bharat Ratna (Late) Smt.M.S.Subbulakshmi,  
 Carnatic Music Legend in SIT on 16-09-2016



Dr.R.Kalyani, M.S., inaugurating the Centenary celebrations of Smt.M.S.Subbulakshmi by lighting the Kuthu Vilakku. The silver plate and silver bowl presented by the Carnatic music legend to SIT is in the photo.



Dr.R.Kalyani, Consultant Surgeon BHEL Trichy and her team pays Musical Homage to Bharat Ratna (Late) Smt.M.S.Subbulakshmi



Dr.R.Kalyani with her team along with Dr.S.Sudharssanam, Sri.S.Sangappillai, Sri.G.M.Rajendran and Sri.N.Raju

The centenary celebration of Bharat Ratna (Late) Smt. M.S.Subbulakshmi was organized on 16.09.2016. Dr.S.Sudharssanam, Hon. Secretary presided over the celebrations. During his presidential address he informed the students about the magnanimous contribution of Smt. M.S.Subbulakshmi in the early 1950's for the development of main building infrastructure of SIT. He also informed the students about the philanthropic traits of her. Dr.R.Kalyani, M.S., & her team of Saraswathi Vidyalaya, BHEL, and Trichy paid a musical tribute to the legendary carnatic musician Smt. M.S.Subbulakshmi by rendering songs which were popularised by her which enthralled the audience. Mr G.M.Rajendran Joint Hon. Secretary thanked the gathering.





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### **SITAA CONGRATULATES**

**Mr.N.Prasanna Venkatesh, has been elevated as Senior General Manager in his organisation. SITAA Congratulates Mr.Prasanna Venkatesh for his elevation and wishes him for further growth in his career. Mr.Prasanna Venkatesh is 1988 Civil branch Alumnus of SIT and an Executive Committee member in SITAA.**

Annual day of S.I.T. will be on 28<sup>th</sup> January every year.  
Founder's day of SIT will be celebrated on the forenoon of 14<sup>th</sup> August every year.  
SIT Alumni day will be celebrated in the evening of 14<sup>th</sup> August every year. Annual General Body meeting of SITAA, a statutory requirement will be held in the afternoon of 14<sup>th</sup> August every year. All are requested to attend the functions. Our illustrious Alumni will be honored during the celebrations

SITAA conducted the third Annual General Body meeting on 14-08-2016. AGM unanimously elected the new office bearers.

President	Dr.S.Sudharssanam	Email Id: <a href="mailto:drss1945@gmail.com">drss1945@gmail.com</a>
Vice President	G.M.Rajendran	Email Id: <a href="mailto:gmr.sit@gmail.com">gmr.sit@gmail.com</a>
Secretary	M.Duraivel	Email Id: <a href="mailto:mdvelsit@gmail.com">mdvelsit@gmail.com</a>
Jt.Secretary	P.A.Balasubramanian	Email Id: <a href="mailto:pab_44@yahoo.com">pab_44@yahoo.com</a>
Jt.Secretary	H.B.Sundararajan	Email Id: <a href="mailto:rthbs2@gmail.com">rthbs2@gmail.com</a>

AGM approved existing Executive committee members to continue for one more term. One EC member will be nominated by the President as authorized by AGM

**An interesting article by Sri.S.Rengarajan, SIT Alumnus, 1981 Mechanical**

### **Business development through market research & survey in the Automobile industry in India.**

1) Automotive industry space in India can be segmented broadly into Vehicle manufacturers, Auto component suppliers, Logistics, Parts distribution channels for replacement markets, after sales service support centers, Garage equipments for vehicle services, Market research and consultancy specific to business development.



2) The Industry has umbrella organizations like SIAM, ACMA and other agencies to influence policy directions with the Governments and sharing good management practices among the members. These associations provide critical and enabling support to the members to help with global reach on business cooperation and organise various expositions for business development.

3) Market research to understand customer, user and channels with early engagement of new product development and business launch plans are still in nascent stages of learning and knowledge sharing practices, still limited to large firms with foresight and investment capacity in R&D, product launch capabilities. This assessment is visible in vehicle manufacturing firms and larger auto component firms.

4) Vehicle manufacturers can be divided in to two distinct categories; one is aligned to their global partners or parent MNC firms in market research for product plans and development support while the other is indigenous firms with self propelled efforts in identifying such opportunities for early engagements to business plans and product launch programs.

The indigenous firms provide better scope to seek help of agencies to outsource the market research and collaboration in early engagement initiatives to reach the desired target markets and customers for feedback and dip stick in existing products for improvements and competitive analysis to stay ahead in business.

5) The auto components firms can be segmented in to various groups in terms of supply chain tier status like tier 1 or 2 etc., MNC affiliated or indigenous firms, singular customer dependant or segment focused like 2 wheelers or passenger car etc.,

OEM suppliers, replacement market coverage and utility makers for garage equipments. The scope to build a new business for component supplies is quite potential with the OEMs as well as tier 1 companies, to be a global supplier from India.

- a. This category of industry, being component suppliers is investment constrained and OEMs dependant for cyclic business & profitability realization. Therefore firms focused on OEM supplies are aligned to business specifics.
- b. The firms in tier 1 with OEM supplies under proprietary products and independent replacement market coverage on spares business possess considerable interests to seek continuous market feedback and research analysis to explore feasibility on products, independent of OEM requirements. These firms



are largely aligned with ACMA activities and involvement with external agencies supporting the research on out sourcing possibilities.

- c. The replacement market provides larger scope to explore products & services to the growing vehicle population and user preferences for maintenance and upkeep. There is considerable interest in understanding the need and user preferences to identify business opportunities.
- d. Firms with long term interests in replacement markets and growth objectives foresee products to launch and realise profitable returns. Thus, there is definitive inclination for engaging with the out sourcing agencies to help identify such markets and products to launch.

6) Parts distribution firms of larger size and pan India presence seek external expertise in inventory control, reach and penetration, cost reduction and leveraging logistics to improve realization.

These firms are widely unorganized with conventional business practices while IT investments helped in effective process efficiencies in stock, reordering and invoicing aspects. Still these firms seek support to identify cost effective and productive areas for penetration and growth.

This segment of industry is quite sub segmented with distributors, stockists and dealers / retailers. The scope to engage with market research and business process orientation is seen with pan India distribution agencies of multi segment and multi brand franchisees.

7) The garage equipment manufacturers are in fast growing segment with the increase in service providers and growth in vehicular population, specialization of aggregate servicing and vehicle upkeep maintenance points. The need to identify and bench marking of user friendly utilities and marketing initiatives provide interesting areas for market survey and supporting business initiatives.

8) On a macro level, the above outlined areas provide distinct opportunities for engaging with the potential firms and engage in identification of areas to help improve business through new products, improvising services, customer feedback and user preference analysis to provide vital inputs for early product development ideas and conceptual outcome.

9) A further deeper understanding of possibilities can help to formalize a road map for engaging with the industry segments and firms. A time line for each phase of such initiatives will help to put forth efforts and resources in the right direction. Initial investments for such engagements will be time and cost dependant





derivatives while long term perspectives will derive steady and repetitive business realization to market research possibilities.

10) A joint brain storming of ideas, focus segments and territory with various market research proposals can be developed to kick start the projects.

For the first time Teachers' day was celebrated on 06-09-2016 (05-09-2016 was a closed holiday on account of Vinayagar Chaturthi). Hon.Secretary, Jt.Hon.Secretary along with Principal greeted the teachers, calling upon them to be genuinely proud of this noble profession. It is this profession next only to that of parents prepare the humans for a worthy life to be a professional in whatever walk of life one chooses and for a good citizenry. It was found that almost all the teachers were present for the meet.

### **GOLDEN TO DIAMOND JUBILEE REUNION**

Golden to diamond jubilee of alumni. Based on well publicized news in the media during the golden jubilee celebrations of Bishop Heber College, there was an alumni meet spread over two days of all batches who passed out from that college. As soon as SIT Alumni are concerned there had been a quite a few silver jubilee reunion and one golden jubilee reunion. Hence it was felt that SITAA may create a forum for a meeting of alumni pass outs from 1957 to 1967. This will be, based on the registration of alumni seeking to attend, a grand event of about 700 to 1000 alumni with family. When this message was circulated to EC Members, SITAA got positive response. Hence this announcement now. The meet can be scheduled some time during end of May / Early June of 2017. If this welcome by alumni at large then a small committee can be set up to operationalize this mega event. Views are welcome.

#### **Quote of the month:**

*We are all entirely free to choose whatever we want. The power is in your hands now, and you are the one who chooses how to use that power in your own life. You can choose:*

*To have a happier life today, or put it off until tomorrow.*

*What feels better? You choose. Today is the best day in your life.*

I express my sincere thanks and appreciation to Dr.S.Sudharssanam, Sri.P.Srinivasan, and Sri.S.Sangappillai, Principal SIT for their continued support and cooperation in bringing out SITAA VOICE. I also thank all members of editorial board.

G.M.Rajendran,  
Vice-President SITAA & Editor